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FOR IMMEDIATE RELEASE  
June 4<sup>th</sup>, 2018

## AGUILA AMMUNITION LAUNCHES RIMFIRE HOLLOW POINT LINE OF PRODUCTS

**CONROE, TEXAS – June 4<sup>th</sup>, 2018** – The wait is over for Aguila Ammunition customers that have been looking forward to the company’s launch of Hollow Point ammunition. Texas Armament & Technology (TxAT) and Aguila Ammunition are happy to announce their new Rimfire Hollow Point products are hitting shelves this week.

“This product line has been a long-time in the making. Our team has worked hard to make sure we’re strategically delivering premium new products and we’re very excited to get the new Hollow Point line in the hands of our customers,” explains John Domolky, Director of Sales for Aguila Ammunition. “The new Rimfire Hollow Points will feature strong penetration and expansion, will be offered in High Velocity and Copper Coated options and is an incredible value for varmint & small game hunting with prices beginning at \$2.99 a box.”

Aguila Ammunition is known as one of the largest Rimfire manufacturers in the world, and is one of few manufacturers that have always kept up with the growing demand of Rimfire ammunition.

“In order to grow, Aguila has remained adaptable and customer focused,” continues Domolky. “We remain open to new product ideas to stay relevant in the market and this, in turn creates loyal customers. Launching the Hollow Point Rimfire line is a perfect example of Aguila keeping up with customer demand. We started shipping to wholesalers last month, and we couldn’t be more satisfied with our partner support this far.”

The Hollow Point line is manufactured in five variants including; .22 Interceptor, Copper-Plated in 40 grain, .22 Subsonic, lead bullet in 38 grain, .22 Super Extra, Copper-Plated in 38 grain, .22 Supermaximum, Copper Plated in 30 grain, and .22 Super Extra, Nickel-Plated in 38 grain.

For more information on the new Aguila Rimfire Hollow Point line, visit <https://www.aguilaammo.com/rimfire/#Specialtab>.



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### **About Aguila Ammunition**

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

### **About Texas Armament & Technology**

Texas Armament & Technology (TxAT) is the exclusive distributor of Aguila Ammunition in the U.S. and Canadian markets. TxAT specializes in distributing high-quality brands around the globe including distribution into the Mexican market. From marketing strategy, planning and implementation to operational optimization and logistics, TxAT has the experience to bring products to market both domestically and abroad, delivering solutions that deliver results.

For more information on Aguila Ammunition, visit the company website at [www.aguilaammo.com](http://www.aguilaammo.com) or contact:

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