



FOR IMMEDIATE RELEASE
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**BLASER USA JOINS INAUGURAL AGUILA CUP
AS FIVE-STAND SPONSOR**

CONROE, TEXAS – May 14th, 2018 – Texas Armament & Technology (TxAT) and Aguila Ammunition are proud to announce that Blaser USA will be part of the inaugural Aguila Cup as the event’s Five-Stand sponsor.

Blaser will provide all over/under loaner guns for the “Blaser Five Stand” shooting event as the Five-Stand Sponsor. The five-stand will feature the popular, 1 ¾” Minishell, so an over/under is recommended. The event is also part of Brownells’ Triple Threat, and shooters that participate in the Blaser Five-Stand, as well as the Tandemkross Rimfire event and the Lucas Oil 3-Gun presented by Strategic Match Design are eligible for the Brownell’s Triple Threat award; a trophy as well as a prize pack valued at \$5000.

“Being involved in the Aguila Cup is a tremendous opportunity,” says Christian Socher, CEO of Blaser USA. “Bringing the Aguila Cup to the U.S. allows the best companies in our industry to come together and show our customers how a shooting event should be conducted. We are proud to be involved in this inaugural year and in years to come.”

“We are so pleased at the enthusiasm we’re seeing from our wonderful sponsors,” states Kristi Heuring Director of Marketing for TxAT/Aguila Ammunition. “With every company that joins us in taking part in our inaugural U.S. shooting event, the event itself gets better and better. We’re excited to watch the Aguila Cup become the best multi-discipline shooting event in the U.S.”

The multidiscipline Aguila Cup will take place at Fossil Pointe Sporting Grounds in Decatur, TX from June 14th – 17th, 2018. Shooting categories will include Sporting Clays, Five Stand, FITASC, 3-Gun, and Rimfire. Teams and individuals can register online at www.shootaguilacup.com or www.winscore.com Additional sponsorship opportunities are also available or contact Janice Bartels for more information at jbartels@dburner.com.

About Blaser USA

With a deep appreciation for traditional craftsmanship, Blaser has shaped today's hunting and shooting culture. Highly qualified gunsmiths, stockmakers and engravers turn every firearm into a masterpiece that expresses the personality and passion of the hunter/shooter who owns it. Whether it is high-grade steel, light metal alloy or precious walnut, in the hands of a Blaser gunsmith they turn



into a piece of beauty and lasting value. This commitment to excellence makes every Blaser firearm a legacy for generations to come. At every step of design and manufacturing, we strive for excellence. However, it is by adding character to our hunting and sporting rifles and shotguns that we achieve true perfection. Manufacturing rifle parts from a whole solid piece guarantees quality, reliability and durability. Intricate production processes on high-end CNC machines ensure minimal tolerances and consistent shooting precision.

About Aguila Ammunition

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

About Texas Armament & Technology

Texas Armament & Technology (TxAT) is the exclusive distributor of Aguila Ammunition in the U.S. and Canadian markets. TxAT specializes in distributing high-quality brands around the globe including distribution into the Mexican market. From marketing strategy, planning and implementation to operational optimization and logistics, TxAT has the experience to bring products to market both domestically and abroad, delivering solutions that deliver results.

For more information on Aguila Ammunition, visit the company website at www.aguilaammo.com or contact:

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