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FOR IMMEDIATE RELEASE  
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### **NRA AND NSSF SUPPORT INAUGURAL AGUILA CUP**

**CONROE, TEXAS – April 30<sup>th</sup>, 2018** – Aguila Ammunition is proud to announce the industry’s leading organizations, the National Rifle Association (NRA) and National Shooting Sports Foundation (NSSF) will be supporting the inaugural Aguila Cup.

Both organizations are widely known for leading the charge within the firearms industry; supporting Second Amendment rights and lobbying for hunting and shooting sports.

“Having the NRA and NSSF backing our event, especially our first year, is truly an honor,” states Kristi Heuring, Director of Marketing for Aguila Ammunition and the sponsorships director for the Aguila Cup. “It puts the Aguila Cup at a higher caliber of event, being able to promote direct support from the most exclusive organizations in our industry.”

“The NRA is proud to support events that bring the shooting sports to the forefront,” said Joe DeBergalis, Deputy Executive Director of NRA’s General Operations. “The Aguila Cup is a family-friendly competition that brings together some of the best shooting athletes in the world, and that’s the exact type of event our industry should rally around.”

The NRA will be sponsoring the VIP lounge at the event. The NSSF will be offering its condensed First Shots program model at two locations of the Aguila Cup, in order to introduce and reintroduce people to handgun, rifle and shotgun shooting.

“We’re excited to be working with Aguila in the first year of such a monumental event,” says Zach Snow, Director, Shooting Range Services at NSSF, “We look forward to promoting the shooting sports to new people and event spectators by giving them the opportunity to break their first clay target or ring their first piece of steel during this first-of-its-kind event. Through these First Shots offerings, we strive to create positive experiences that spark interest and guide people to becoming more familiar with and active in the shooting sports.”

The multidiscipline Aguila Cup will take place at Fossil Pointe Sporting Grounds in Decatur, TX from June 14<sup>th</sup> – 17<sup>th</sup>, 2018. Shooting categories will include Sporting Clays, Five Stand, FITASC, 3-Gun, and Rimfire. Teams and individuals can register online at [www.shootaguilacup.com](http://www.shootaguilacup.com).



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### **About the National Rifle Association**

Established in 1871, the National Rifle Association is America's oldest civil rights and sportsmen's group. More than five million members strong, NRA continues to uphold the Second Amendment and advocates enforcement of existing laws against violent offenders to reduce crime. The Association remains the nation's leader in firearm education and training for law-abiding gun owners, law enforcement and the armed services. Be sure to follow the NRA on Facebook at [NRA on Facebook](#) and [Twitter @NRA](#).

### **About the National Shooting Sports Foundation**

The National Shooting Sports Foundation is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 13,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers. For more information, visit [www.nssf.org](http://www.nssf.org).

### **About Aguila Ammunition**

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

For more information on Aguila Ammunition, visit the company website at [www.aguilaammo.com](http://www.aguilaammo.com) or contact:

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