



FOR IMMEDIATE RELEASE December 12, 2017

CZ-USA SPORTING CLAYS MAIN EVENT SPONSOR FOR INAUGURAL AGUILA CUP

CONROE, TEXAS – December 12, 2017 – Texas Armament & Technology (TxAT) and Aguila Ammunition are proud to announce CZ-USA as the first sponsor of the inaugural Aguila Cup. CZ-USA will sponsor the Sporting Clays Main Event, as well as the Judges'/Staff Uniforms.

In addition to the sponsorships, CZ-USA is being extremely generous and donating (10) CZ 612 Target 12ga Shotguns (MSRP of \$549 each) to be used as prizes for 1^{st} – 10^{th} places of the Hunter Class in the Main Event of the competition. Hunter Class is the class used by the National Sporting Clays Association for new shooters who are not NSCA registered shooters.

"We are honored to have CZ-USA as not only a sponsor of our Aguila Cup, but as a partner in creating our first U.S.- based shooting sports tournament," states Kristi Drawe, Director of Marketing for TxAT/Aguila Ammunition. "Not only does Aguila and CZ-USA share the sponsorship of World Record Holder, Dave Miller, but we both support the recruitment and growth of new and youth shooters to the shooting sports. Because of that, CZ-USA has helped develop an impressive prize pack, which will help encourage more novice shooters to participate in the Aguila Cup."

"It's nice to see CZ-USA and Aguila (two of my largest sponsors) working closely on what will be a ground breaking inaugural Aguila Cup," says Dave Miller, World Record Holder for shooting the most sporting clay targets broken in one hour (3,653 targets) and Shotgun Product Manager for CZ-USA. "I shoot in many events, and I know firsthand to make an event successful and unforgettable, it starts with great companies like these, that share in aligned principles and goals. I hope to see the Aguila Cup be the first tournament for many new shooters."

The multidiscipline Aguila Cup will take place at Fossil Pointe Sporting Grounds in Decatur, TX from June 14th – 17th, 2018. Shooting categories will include Sporting Clays, Five Stand, FITASC, 3-Gun, and Rimfire. Teams and individuals can register online at www.shootaguilacup.com. Additional sponsorship opportunities are also available and can be viewed on the event website or contact Janice Bartels for more information at jbartels@dburner.com.





About CZ-USA

CZ-USA is a wholly-owned subsidiary of the parent company, Ceska Zbrojovka a.s. Uhersky Brod, (CZUB) of the Czech Republic which was established in 1936. Their firearms have been available in the US since 1991. In 1997 CZUB recognized the need to control its own destiny the US. Initially based in Oakhurst, California, the CZ-USA headquarters and warehouse facility was moved to Kansas City in January of 1998. All distribution, warranty work and repair work is located in the Kansas City, KS location, along with a well-stocked parts department. CZ-USA manufactures an entire line of handguns, shotguns and rifles for civilian, law enforcement and military personnel.

About Aguila Ammunition

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cuttingedge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

About Texas Armament & Technology

Texas Armament & Technology (TxAT) is the exclusive distributor of Aguila Ammunition in the U.S. and Canadian markets. TxAT specializes in distributing high-quality brands around the globe including distribution into the Mexican market. From marketing strategy, planning and implementation to operational optimization and logistics, TxAT has the experience to bring products to market both domestically and abroad, delivering solutions that deliver results.

For more information on Aguila Ammunition, visit the company website at www.aguilaammo.com or contact:

Kristi Drawe Texas Armament & Technology/Aguila Ammunition Kristi@tx-at.com

###