



FOR IMMEDIATE RELEASE
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**BROWNELLS “TRIPLE THREAT HIGH ALL-AROUND” AWARD SPONSOR
FOR INAUGURAL AGUILA CUP**

CONROE, TEXAS – December 19, 2017 – Texas Armament & Technology (TxAT) and Aguila Ammunition are proud to announce Brownells has joined the inaugural Aguila Cup as the event’s “Triple Threat High All-Around” Award Sponsor. The sponsored category is named for the shooter who has the highest score based on (100) targets in the Five-Stand event, (100) points in Rimfire, (100) points in 3-Gun. The winner will receive a one-of-a-kind trophy as well as a prize pack valued at \$5000 on behalf of Brownells.

“Brownells is proud to be a sponsor for the first Aguila Cup held in the United States,” said Brownells CEO, Pete Brownell. “It’s a big deal. Not many events combine sporting clays, rimfire and 3-Gun all into one action-packed shooting tournament.”

“Having a company like Brownells become such an integral part of our Aguila Cup is humbling and exciting at the same time,” states Kristi Drawe, Director of Marketing for TxAT/Aguila Ammunition. “It’s only fitting to have some of the best U.S.-based companies team up for what will be the best, U.S.-based multi-discipline shooting event. We are thrilled with the support we are getting from our industry partners.”

The multidiscipline Aguila Cup will take place at Fossil Pointe Sporting Grounds in Decatur, TX from June 14th – 17th, 2018. Shooting categories will include Sporting Clays, Five Stand, FITASC, 3-Gun, and Rimfire. Teams and individuals can register online at www.shootaguilacup.com. Additional sponsorship opportunities are also available and can be viewed on the event website or contact Janice Bartels for more information at jbartels@dburner.com.

About Brownells

Brownells is the leading supplier of Firearm Accessories, Gun Parts and Gunsmithing Tools. If you like to shoot, work on guns as a business or hobby, or just own a gun, this is the place for you! For over 75 years, shooters, professional gunsmiths, hobbyists, military/law enforcement armorers and gun tinkerers have turned to Brownells for high-quality gun parts and supplies they need. You’ll find over 90,000 products including unique gun parts, accessories, gunsmithing tools, ammunition and other products to maintain, repair, and upgrade your guns. Their promise to their customers: Your satisfaction is GUARANTEED - Period. If you aren’t completely, 100% satisfied with any item you



purchased from us for any reason return it for a full refund or exchange. Brownells guarantees satisfaction 100%-forever!

About Aguila Ammunition

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

About Texas Armament & Technology

Texas Armament & Technology (TxAT) is the exclusive distributor of Aguila Ammunition in the U.S. and Canadian markets. TxAT specializes in distributing high-quality brands around the globe including distribution into the Mexican market. From marketing strategy, planning and implementation to operational optimization and logistics, TxAT has the experience to bring products to market both domestically and abroad, delivering solutions that deliver results.

For more information on Aguila Ammunition, visit the company website at www.aguilaammo.com or contact:

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