



FOR IMMEDIATE RELEASE
September 15th, 2017

AGUILA AMMUNITION SPONSORS THE 2018 EXTREME HUNTRESS COMPETITION™

CONROE, TEXAS- September 15th, 2017 – Texas Armament & Technology (TxAT) and Aguila Ammunition are proud to sponsor the 2018 season of The Extreme Huntress. The new season will be live today, Friday, September 15th on GetZone.com at 6AM EST. This is the 9th season of The Extreme Huntress Competition™ and the first year it's being aired on GetZone.com.

The Extreme Huntress Competition™ is a reality-based show sponsored by some of the best companies in the industry and supported by celebrity guest judges. Women from all over the world are invited to post a short video describing why they are the most hardcore Extreme Huntress. Judges score the entries to determine the top semi-finalists based on a weighted set of criteria like why the women hunt, rather than how many or what size animals they've taken.

Once the judges determine the top semi-finalists, the essays are posted on ExtremeHuntress.com. The top six finalists travel to the YO Ranch Headquarters in Mountain Home, Texas for a head-to-head competition that tests the women in their physical fitness, shooting, tracking, and hunting skills. Viewers are encouraged to watch episodes of the contestants in action – and will have the opportunity to vote for which Extreme Huntress they think should win. Voting begins on November 15th and will end on January 4th, 2018. The winner of the 2018 Extreme Huntress Competition™ will be announced in January at the Dallas Safari Club's annual, black-tie awards dinner.

“The Extreme Huntress Competition™ is about preserving our outdoor heritage and creating positive role models for women who want to participate in hunting,” states Kristi Drawe, Director of Marketing for TxAT/Aguila Ammunition. “Aguila Ammunition is honored to support and have our products used in a show like this that continually sets the bar for serious outdoors women, while at the same time provides inspiration for females of any age who are new to hunting and shooting sports.”

About Aguila Ammunition

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military



markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

About Texas Armament & Technology

Texas Armament & Technology (TxAT) is the exclusive distributor of Aguila Ammunition in the U.S. and Canadian markets. TxAT specializes in distributing high-quality brands around the globe including distribution into the Mexican market. From marketing strategy, planning and implementation to operational optimization and logistics, TxAT has the experience to bring products to market both domestically and abroad, delivering solutions that deliver results.

For more information on Aguila Ammunition, visit the company website at www.aguilaammo.com or contact:

Kristi Drawe

Texas Armament & Technology/Aguila Ammunition

Phone: (832) 672-1899

Kristi@tx-at.com

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