



FOR IMMEDIATE RELEASE
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AGUILA AMMUNITION NOW AVAILABLE AT CABELA'S

CONROE, TEXAS – June 1, 2016 – Texas Armament & Technology (TxAT)/Aguila Ammunition's growth continues! Aguila's rimfire and centerfire product lines can now be found at Cabela's.

"Having our products available in Cabela's is a significant step forward for our brand. The Aguila brand continues to generate significant awareness and demand. That, combined with the quality of our products and our reliable delivery, played a huge factor in Cabela's choosing to stock Aguila Ammunition. You know your products have gained respect in the industry when they can be found at this leading retailer," says John Domolky, Director of Sales for TxAT/Aguila Ammunition.

"Cabela's large footprint will play a huge role in allowing us to expand availability of our products, to meet the demand for our customers. We will support Cabela's with our own sales and marketing efforts and we look forward to this being an equally beneficial partnership."

"We're known for delivering quality merchandise, value and legendary customer service, and look to align ourselves with like-minded companies. Aguila is one of those," states Nick Evans, Category Manager for Ammunition at Cabela's. "Aguila has gained a lot of brand recognition in our marketplace. We're pleased to offer their rimfire and centerfire products to our customers and we look forward to working with the Aguila team."

Cabela's is known as the World's Foremost Outfitter of hunting, fishing and outdoor gear. The company was born somewhat inadvertently in 1961 when Dick Cabela came up with a plan to sell fishing flies he purchased while at a furniture show in Chicago. Upon returning home to Chappell, Nebraska, Dick ran a classified ad in the Casper, Wyoming, newspaper reading: "12 hand-tied flies for \$1." It generated one response. Today, Cabela's is a household name.

About Aguila Ammunition

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers

in the world, Aquila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aquila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aquila Ammunition.

About Texas Armament & Technology

Texas Armament & Technology (TxAT) is a veteran-owned business, and is the exclusive distributor of Aquila Ammunition in the U.S. and Canadian markets. TxAT's mission is to provide technical support and assist in selecting the best ammunition, equipment, and training for customer requirements – ranging from weapons to counterterrorism and national security. TxAT also provides training, consulting services and technical support for clients in the aerospace and defense industries.

For more information on Aquila Ammunition, visit the company website at www.aguilaammo.com or contact:

Kristi Drawe
Texas Armament & Technology/Aguila Ammunition
Phone: (832) 672-1899
Kristi@tx-at.com

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