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AGUILA AMMUNITION INTRODUCES SHOTSHELL PRODUCT LINE TO THE U.S. MARKET

CONROE, TEXAS – November 2, 2015 – Aguila Ammunition is excited to formally introduce its extensive shotshell product line to the U.S. market. The 54-year old company has re-branded its shotshell offering for hunters, sport shooters, home defense and law enforcement.

As the largest ammunition manufacturer in Latin America, Aguila is now bringing its innovative line of shotshell to the United States. Aguila is offering a competition line for skeet, trap and sporting clays as well as an exclusive pigeon load. The line includes both 7.5, 8 and 9 shot in standard and high velocities. Aguila's traditional shotshell line-up includes 12 gauge, 16 gauge, 20 gauge and .410 in standard, high velocity and buckshot loads.

Aguila is the only manufacturer in the market to produce the Minishell. The unique Minishell provides good velocities in a 1 $\frac{3}{4}$ " shell that allows for higher magazine capacities without sacrificing performance. The Minishell is perfect for over/under shotguns and is an excellent low recoil cartridge available in 7 $\frac{1}{2}$ shot, slug and buckshot.

"Aguila's shotshell line has something for everyone, whether the application is hunting, competition, clays or home defense," says Rod Taylor, Director of Manufacturing for Aguila Ammunition. "Hunters and competitive shooters across Latin America have relied on the affordable performance of Aguila for over five decades. We're excited to show the U.S. market the Aguila advantage."

The product introduction also features bold, new packaging designed to command attention at retail. The modern, yet sleek designs reflect Aguila's dedication to modernizing the brand while delivering a quality product across market segments.

"Our team is working diligently to elevate the Aguila brand in North America," says Kristi Drawe, Director of Marketing. "You will continue to see more of Aguila Ammunition in the coming months. New packaging is only the beginning."

About Aguila Ammunition

Aguila Ammunition, founded in 1961, is manufactured in Cuernavaca, Morelos, Mexico by Industrias Tecnos, S.A. de C.V. As one of the largest rimfire manufacturers in the world, Aguila utilizes cutting-edge technology to manufacture quality rimfire, centerfire and shotshell ammunition. Aguila offers a complete range of products for the self-defense, sport shooting, hunting, law enforcement and military markets. Texas Armament & Technology is the exclusive North American distributor for Aguila Ammunition.

For more information on Aguila Ammunition, visit the company website at www.aguilaammo.com or contact:

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